

# Exhibitor Prospectus

**26th Annual**



# Governor's Hurricane Conference®

*Learning from the past, preparing for the future...*

***Remembering Hurricane Andrew***

***—Twenty Years Later***

***May 13-18, 2012***

***(Show dates: May 16-17)***

**GREATER FORT LAUDERDALE  
BROWARD COUNTY CONVENTION CENTER**

**Your BEST opportunity to reach a targeted market of key players in hurricane planning, response, recovery and mitigation.**

# GHC 2011 featured displays from the following exhibiting companies...

ACF Standby Systems  
Adjusters International  
Aggreko LLC  
AGTFederal  
Air2water Industries  
AirDat, LLC  
American Military University  
American Red Cross  
Architects Design Group  
Armor Products LLC  
Armor Screen Corp  
AshBritt, Inc.  
Asplundh Environmental Services, Inc.  
Asset Inventory Mapping LLC  
Atkins  
ATL Disaster Recovery  
Atlas Sales and Rentals, Inc.  
AVI-SPL  
Baldor Generators  
Bamaco Inc.  
Barry University  
Bergeron Emergency Services, Inc.  
Bosma Enterprises  
Bridgford Foods Corporation  
Brief Relief  
Bright White Paper Co  
BT Conferencing  
Byrd Brothers Emergency Services LLC  
CAE USA PS Inc  
Calvin, Giordano & Associates  
Cassidian Communications  
Center for Independent Living of Broward  
Ceres Environmental Services Inc.  
Christian Contractors Association  
Coyote Logistics  
Crimsafe North America LLC  
CrowderGulf  
Cummins Power South  
Cyalume Technologies, Inc.  
D & J Enterprises, Inc.  
Dale Parsons & Associates, Inc.  
Delta Wave Communications, Inc.  
DeltAlert LLC  
Department of Business and Professional Regulation  
Dewberry  
DHS-National Communications System  
Disability Rights Florida  
Disaster Management Group LLC  
DoorDam  
DRADIS LLC  
DRC Emergency Services, LLC

Eagles Wings Foundation  
Eagle-SWS  
Early Alert, Inc.  
Economy Tent International  
Eisman & Russo Consulting Engineers  
Elite Aluminum Corporation  
Emergency Communications Network  
Emergency Disaster Services  
Emergency Fuel Management, a Macro Company  
Emergency Management Telecommunications, Inc.  
Ericson Manufacturing Company  
Esi  
Estes Express Lines  
Eventstar Structures  
Exeter Architectural Products, Inc.  
F.A.A.S.T.  
Fastenal  
Federal Alliance for Safe Homes, Inc. - FLASH  
Federal Signal  
Filmwerks International  
Florida Roofing Association Foundation  
Florida's 511 Traveler Information System  
Foster Fuels, Inc.  
Future Concepts  
G A Food Service  
Garner Environmental Services, Inc.  
Geocove  
Geographic Technologies Group  
Glazing Consultants International, LLC  
Global Disaster Operations  
Global Satellite USA  
GMPCS Personal Communications  
Goal Zero  
Goodman Ball Inc  
GPServ, Inc.  
Graham Medical  
GRD Solutions  
Grubbs Emergency Services, LLC  
Harbor Linen  
HeaterMeals  
Horizon Signal Technologies, Inc.  
Hurricane Protection Industries, LLC  
Hydrological Solutions, Inc.  
ICF International  
IdentiSys - Card Solutions Division  
IEM  
InStar Services Group, LP  
Integrity Medical Solutions  
International Association of Emergency Managers

International Code Council  
Iron Mountain Inc.  
J.B. Coxwell Contracting, Inc.  
JAG Mobile Solutions, Inc  
Karl's Event Services  
Kerberos International, Inc.  
Kidney Community Emergency Response Coalition (KCER)  
Klenz LLC  
Knowledge Center Inc  
L-3 Portable Water Purification Systems  
Landmark Earth Solutions  
LGS Staffing  
Life Cube, Inc.  
Mage Water Management North America, Inc  
Mersino Dewatering  
National Flood Insurance Program - FLOODSMART Campaign  
NC4  
Neff Rental LLC  
O'Brien's Response Management  
Omni Pinnacle, LLC  
OmniAlert LLC dba Amerilert  
One Storm  
PalFleet Truck Equipment Co.  
Paramount Power, Inc.  
Phillips & Jordan, Incorporated  
Phoenix Architectural Products, Inc.  
Portable Air  
Precise Kit Promotions Inc.  
PRIDE Enterprises  
Prism Lighting Services, LLC  
ProPac  
Protective Packaging Corp.  
Quick Meals  
ReadyAlert Services  
Recovery Logistics LLC  
Ring Power Systems  
Ryder Systems, Inc  
SAIC's BDR Division  
SatPhoneStore  
Sea Island Software, Inc.  
ServiceMaster Clean  
Signature Fencing & Flooring Systems  
Silver Lining Logistics  
SkyBase Communications LLC  
Spot Coolers  
Sprint Nextel  
Sun Coast Resources, Inc.  
Sunbelt Rentals Inc  
TAG Grinding Services, Inc.  
Texas Engineering Extension Service (TEEX)  
TFR Enterprises, Inc  
The Base Camp Company  
Timberline Homes, Inc.  
TracStar Systems, Inc  
Tradewinds Power Corp  
Trane Rental Services  
Transport Tracking, LLC  
True North Emergency Management  
Trystar  
tw telecom  
U.S. Flood Control Corp.  
U.S. General Services Administration  
Unified Recovery Group  
Unilever Foodsolutions  
United CoolAir Corp.  
United Rentals  
United Site Services  
URS Corporation  
USDA - NRCS  
Valley Food Systems  
Verizon Wireless  
Vitaline  
Volunteer Florida  
VT Hackney  
WeatherBug Professional  
Wiland Associates LLC  
Witt Associates  
xG Technology Inc.  
Xybit Systems, Inc.

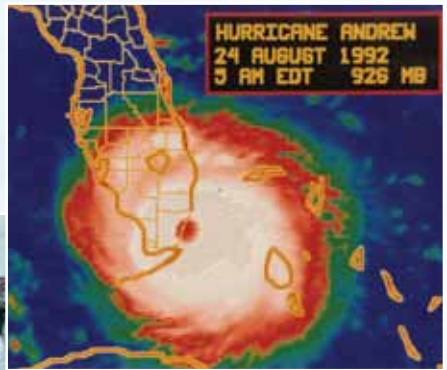


**Be part of this impressive list... SIGN UP TODAY!**

**Apply Online at [www.mcraemeetings.com/ghc](http://www.mcraemeetings.com/ghc)**

## Who NEEDS to be at GHC?

- Business, Industry and Economic Stabilization
- Debris Removal
- Animal Protection
- Volunteers and Donations
- Public Information
- Military Products & Services
- Energy Resources and Power Restoration
- Bulk Food, Water, Ice
- Environmental Protection
- HazMat Remediation
- Health, Medical and Social Services
- Shelter, Food, and Supplies for Disaster Victims
- Law Enforcement, Firefighting, Search and Rescue
- Public Services, Roads and Utilities
- Telecommunications, Radio and Satellite
- Transportation



Hurricane Andrew

*“Bergeron Emergency Services, Inc. has participated at the Governor’s Hurricane Conference® for the past 7 years, during which our expectations have been increasingly exceeded. At GHC we are provided with the opportunity to network with potential and current clients in an engaging atmosphere, leading to many beneficial and positive business relationships. With a parent company, Bergeron Land Development, Inc., that has been in business locally since 1965, the BES Team is proud to be a part of the Governor’s Hurricane Conference® every year.”*

**—J.R. Bergeron, Owner and Founder**

## Connect with Emergency Management Professionals from Federal, State and Local offices:

- FEMA • Armed Forces • National Weather Service • Health Departments • Fire/EMS • Public Works/Utility • Health/Medical • Law Enforcement • Agricultural • Emergency Managers • Transportation Departments • Communications Specialists • Volunteer and Non-Profit Organizations •

**Don't Miss this Valuable Opportunity**

## **Valuable Benefits of Exhibiting at GHC...**

- Lunch served in the Exhibit Hall
- Reception in the Exhibit Hall
- Opportunity for oversized display or vehicle in the Exhibit Hall
- Company listing with product/service in Exhibitor Directory
- Company listing on official GHC website
- Interactive floor plan on website for attendee and exhibitor use
- Two complimentary Exhibit Hall staff badges
- Post show attendee mailing list

*"I have participated in the Governor's Hurricane Conference® annually for a number of years. Each year I come back for the high number of attendees that focus on our EMS and disaster relief products and the positive response we receive from the show participants. A large number of the attendees are disaster relief coordinators from southern and coastal areas that are susceptible to hurricanes and other natural disasters and they are confident in finding the right products to meet the needs of their communities..."*

**—Greg Russell, Graham Medical**

## **Enhance Your Company's Exposure...**

### **Exhibitor Showcase Pavilion – New location near lunch/break areas**

Reserve exclusive time to demonstrate your products and services to GHC attendees inside the Exhibit Hall (additional charges apply).

- Limited 20 minute presentation time slots.
- Presentations held during peak visitor hours.
- Some AV equipment included with fee.
- For more information visit [www.mcraemeetings.com/ghc](http://www.mcraemeetings.com/ghc)

### **Program Advertising**

Advertising in the GHC Program ensures your product or service reaches those in attendance and beyond. Space is limited, so act fast!

- Full-size color magazine
- Provided to every attendee and visitor
- For rates and details visit [www.mcraemeetings.com/ghc](http://www.mcraemeetings.com/ghc)

### **Underwriting (sponsorship) Opportunities**

GHC offers a variety of underwriting opportunities to support the conference. Standard benefits include:

- Recognition at the General Session, in the program, and on signage.
- Listing on the GHC Website (including a link to your own site!)
- At least one complimentary conference registration.
- Visit [www.flghc.org](http://www.flghc.org) and click on the Underwriters tab for more details, call the GHC office at 800-544-5678 or email Lynn Daines at [ghclynn@verizon.net](mailto:ghclynn@verizon.net).

**CONTACT: Amy Williams, Exhibit Manager**  
**866-361-4442 • [ghcexhibits@mcraemeetings.com](mailto:ghcexhibits@mcraemeetings.com)**

## **Exhibit Booth Fees & Amenities**

**\$1,600 per 10' x 10' In-line booth**  
**\$1,800 per 10' x 10' Corner booth**

Fee includes the following:

- Booth carpet, pipe & drape
- One 6' table and two folding chairs
- One Company ID sign
- Badges for two exhibitors
- Post-Show Attendee Mailing list
- Company listing in the Exhibitor Directory

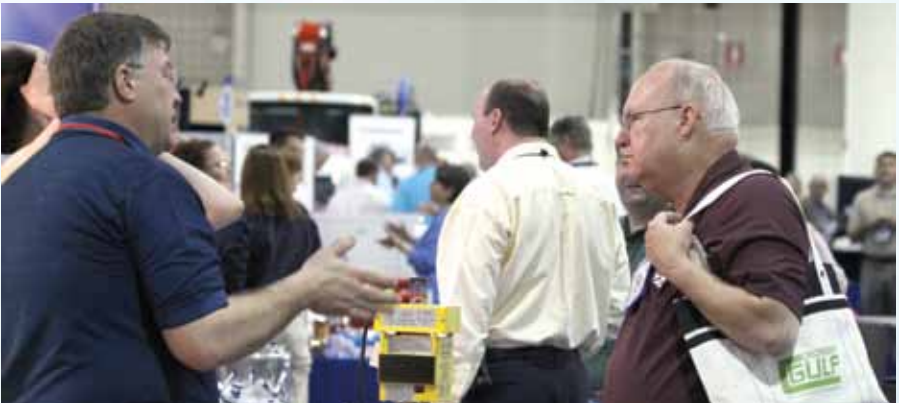
*Not-for-profit rates are available to qualifying organizations.*

## **Vehicles and Oversized Exhibits**

**\$9.00 per sq. ft.** – space assignment based on size and display type.  
Display your vehicle or large equipment inside the Exhibit Hall!

Display package includes:

- One Company ID sign
- Badges for two exhibitors
- Post-Show Attendee Mailing List
- Company listing in the Exhibitor Directory



## **Exhibit Hall Schedule**

*(dedicated exhibit hall events in italics)*

### **Tuesday, May 15, 2012**

8:00 a.m. – 5:00 p.m.      Exhibitor Set-up

### **Wednesday, May 16, 2012**

9:30 a.m. – 6:00 p.m.      Exhibit Hall Open  
10:00 a.m. – 10:30 a.m.      *Refreshment Break*  
12:00 p.m. – 1:30 pm      *Lunch Buffet*  
4:00 p.m. – 6:00 p.m.      *Reception*

### **Thursday, May 17, 2012**

8:00 a.m. – 12:00 noon      Exhibit Hall Open  
8:00 a.m. – 8:30 a.m.      *Morning Beverages*  
10:00 a.m. – 10:30 a.m.      *Refreshment Break*  
12:00 noon – 5:00 p.m.      Exhibitor Move-Out

Please be advised that the distribution of sales materials on the show floor or in the conference areas from non-exhibiting companies ("suitcasing") is not permitted at GHC. Anyone observed to be soliciting in the aisles, lunch tables or other public areas, or in another exhibitor's booth will be asked to leave immediately. Please report any violations you observe to Show Management.

**Apply Online at [www.mcrameetings.com/ghc](http://www.mcrameetings.com/ghc)**

**26th Annual**



**Governor's  
Hurricane  
Conference®**

**Show dates: May 16-17, 2012**

c/o McRae Conferences and Trade Shows  
1401 Maclay Commerce Dr.  
Tallahassee, FL 32312  
[www.mcraemeetings.com/ghc](http://www.mcraemeetings.com/ghc)  
866-361-4442